

# OPEN | MOOCs

## Media Literacy facilitated MOOC with American English Language Experts

November 16, 2021 – January 8, 2022

Successful participants will receive two certificates:

- one for successfully completing the MOOC (generated as the MOOC is completed)
- one for participation in the MOOC Group meetings from the Regional English Language Office

**Requirements:** B1 level in English (see below for details)

4-6 hours of **asynchronous** online commitment **starting November 16**

1 hour a week of **synchronous** online commitment:

**Tuesdays: 5:00 – 6:00pm Brasilia time**

**Nov 30, Dec 7, Dec 14, Dec 21, Dec 28, Jan 4**

### English for Media Literacy

Facilitated course for non-native English speakers at B1 level

November 16, 2021 - January 8, 2022

Learn English while you explore different types of mass media such as newspapers, magazines, television, and social media.



Weekly small group synchronous sessions with American English language experts



**Module 1:** Introduction to Media Literacy

**Module 2:** The Evolution of Media

**Module 3:** Advertising

**Module 4:** Bias in the Media

**Module 5:** Diversity and the Media

Each module will require approximately 5-6 hours of work.

### B1 Level Common European Framework of Reference:

LISTENING	READING	SPOKEN INTERACTION	SPOKEN PRODUCTION	WRITING
I can understand the main points of clear standard speech on familiar matters regularly encountered in work, school, leisure, etc. I can understand the main point of many radio or TV programs on current affairs or topics of personal or professional interest when the delivery is relatively slow and clear.	I can understand texts that consist mainly of high frequency every day or job-related language. I can understand the description of events, feelings and wishes in personal letters	I can deal with most situations likely to arise while travelling in an area where the language is spoken. I can enter unprepared into conversation on topics that are familiar, of personal interest or pertinent to everyday life (e.g. family, hobbies, work, travel and current events).	I can connect phrases in a simple way in order to describe experiences and events, my dreams, hopes and ambitions. I can briefly give reasons and explanations for opinions and plans. I can narrate a story or relate the plot of a book or film and describe my reactions.	I can write simple connected text on topics which are familiar or of personal interest. I can write personal letters describing experiences and impressions